Arena Animation Reel Talk

Volume 3 | March, 2019

INDUSTRY NEWS

'Captain Marvel' Movie Release

'Captain Marvel' is an extraterrestrial Kree warrior who finds herself caught in the middle of an intergalactic battle between her people and the Skrulls. Living on Earth in 1995, she keeps having recurring memories of another life as U.S. Air Force Pilot Carol Danvers. With help from Nick Fury, Captain Marvel tries to uncover the secrets of her past while harnessing her special superpowers to end the war with the evil Skrulls. 'Captain Marvel' is the Marvel Cinematic Universe's first film to feature a female superhero lead. The movie was released in theatres on March 8th, 2019.

Source: Marvel Studios

Courtesy: www.fandango.com

Disney Releases New Trailer for Live-Action 'Aladdin'

The first full-length trailer & poster for Disney's live-action adaptation of 'Aladdin' is here. Directed by Guy Ritchie and starring Will Smith, Mena Massoud and Naomi Scott, the live-action adaptation of Disney's animated classic follows the tale of the charming street rat 'Aladdin', the courageous and self-determined Princess Jasmine, and the Genie who may be the key to their future.

The new trailer gives audiences a glimpse at some of the film's most iconic scenes, including Genie's dance with his magic carpet. 'Aladdin' flies into theaters nationwide May 24, 2019.

Source: Walt Disney Studios

Courtesy: www.awn.com

Disney's 'Dumbo' Movie Released

Disney's live-action 'Dumbo' is the latest in the studio's ongoing re-imaginings of their classic animated features, and with 'Aladdin' and 'The Lion King' due out later this year and many more in the pipeline, there's no sign they'll be stopping anytime soon.

The Story of 'Dumbo' is of a young elephant, whose oversized ears enable him to fly, helps save a struggling circus, but when the circus plans a new venture, 'Dumbo' and his friends discover dark secrets beneath its shiny veneer. From Disney and visionary director Tim Burton, the all-new grand live-action adventure 'Dumbo' expands on the beloved classic story where differences are celebrated, family is cherished and dreams take flight. The movie released in theaters on March 29, 2019.

Source: Walt Disney Studios

Courtesy: www.awn.com

ACTIVITIES & ACADEMICS

SEMINARS

On 26th March, 2019 seminars on 'How fast is our Technical World' and 'Animation Industry', were conducted. It was an interactive session that gave students a lot of input about Animation & Technology. More than 150 students participated in the session.

DIGIKALA COMPETITION

The Digikala Drawing and Craft Contest was organized by Arena Animation which gave artists from across the state a chance to flaunt their artistic skills across all styles and surfaces. The contest was conducted on the 16th and 17th of February, 2019, with more than 200 participants registered and was presided over by the honourable guest and Jury Mr. Swapnil Gaikwad (Pre-production & Drawing Expert) and Mr. Ranvir Sisodia (Dharohar Foundation & Crafts Expert).

Prize Distribution Ceremony was organized for all the participants and their works were exhibited at the centre for visitors to admire.

GAMING COMPETITION

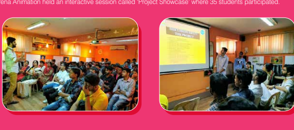
Arena Animation held a 'Need for Speed' gaming competition. A total of 18 students participated.

EXPERT SESSION

An expert session – 'How to make Animation Fun' was held on 23rd March, 2019 and was conducted by Mr. Supratim Chaudhry, an animator at Technicolor. A total of 30 students participated.

PROJECT SHOWCASE

Arena Animation held an interactive session called 'Project Showcase' where 35 students participated.



ANIMATION & MEDIA SEMINAR

An Animation and Media seminar was held for PUC students. 10 students participated.

GAMES WORKSHOP

Arena Animation held an interactive Character Design Games Workshop for Trinity 3D students. 11 students participated.

ANIMATION AND MEDIA SEMINAR

A seminar about the Animation and Media industry was held at Amritha Engineering College at HSR Layout. There were a total number of 20 participants.

TECHNICAL SESSION

A Technical Session about Visual Communication was held for Trinity 3D students. 15 students participated.

STUDENT PRESENTATION

On 28th March, 2019, Arena Students gave presentation on brochure design. The theme for the brochure design was heritage tourism, karnataka. 40 students participated.

ANIMATION AND VFX SEMINAR

A VR Live Demo was conducted on Animation & VFX at the seminar held on 4th April, 2019. More than 60 students participated.

NATIONAL GALLERY OF MODERN ART VISIT

General Director of NGMA, Mr. Adwaita Gadanayak and Mr. Argha Ganguly guided Arena Animation students at the National Gallery of Modern Art. Students showed a lot of interest for Modern Art and took a sketching session at the Sculpture Museum. This event was held on 30th March, 2019 which was attended by more than 50 students.

GRAPHICS AND ANIMATION WORKSHOP

The Workshop on Graphics & Animation was held by Arena Animation in 'Art Niche 2K19' at AMU on the 6th of March, 2019. More than 50 students participated.

SEMINAR ON ADVERTISING

A seminar on Advertising was conducted by RAH Mr. Gaurav Birla to guide students on the creative and commercial aspect of advertising industry. Students learnt about classification of advertising and using creativity to create advertisements. It was held on 14th March, 2019 and more than 50 students participated.

VFX & FILMMAKING SESSION

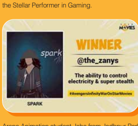
A session was conducted by RAH Mr. Gaurav Birla on the process of making a VFX heavy film. Students learnt about the entire production processes with the help of videos and interactive content. It was held on the 13th of March, 2019 and 30 students participated.

ART COMPETITION

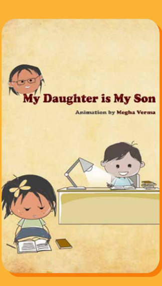
A Creative Art Competition was held for Arena Animation students on the 22nd of March, 2019.

STUDENT ACHIEVEMENTS

Nishant Gaurav, an Arena Animation student was the Stellar Performer in Gaming.



Arena Animation student, Isha from Jodhpur Park was one of the winners in a contest held by Star Movies for 'Avengers: Infinity Wars' which would be broadcasted on television. This competition was to create a character with unique theme. Her work was featured on star movies Instagram handle and she would also be rewarded by them shortly.



Arena Animation student, Megha Verma won an award at 150th MG - NFDC Short Film competition for her animated film, 'My daughter is my son'.

COLOUR THEORY WORKSHOP

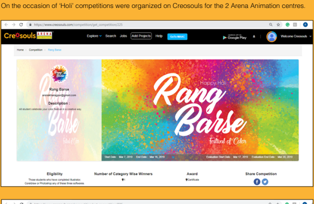
An informative workshop on colour theory was held on the 23rd of March, 2019. The workshop was conducted by Ms. Shilpa KC. A total of 15 students participated.

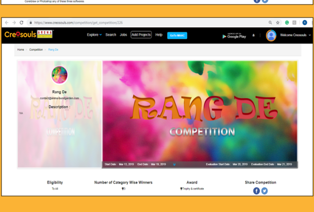
CREOSOULS NEWS

A total of 5,658 new projects were uploaded this month on Creosouls and 908 new users joined. Also, a total of 866 new jobs were posted, which had 10,000+ openings for different locations.

HOLI COMPETITIONS

On the occasion of 'Holi' competitions were organized on Creosouls for the 2 Arena Animation centres.





CREOSOULS MOBILE APPLICATION UPDATES

Job workflow updated:

Here are the steps to apply for the Job:

1. Go to 'Jobs'
2. Click on 'Job' you want to apply
3. Complete your profile details (If not completed)
4. Upload Showreel if not already uploaded
5. Click 'Apply'
6. You are successfully applied to Jobs

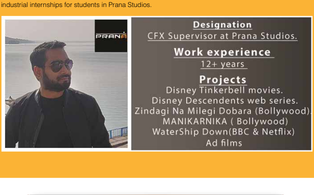
Video Support: Now users can view project videos on the app.

Notifications: Now App users can get application notifications for Assignments and Jobs on the app.

CREOSOULS EVENT I SHOWREEL DEVELOPMENT ON CHARACTER FX

(Hair, Fur, Cloth) - SESSION 1

An event is posted on Creosouls which the Centre Admin can show and share with all students in a classroom setting. The recorded version of the session has information about submitting Showreel for industrial internships for students in Prana Studios.



PLACEMENT HIGHLIGHTS

West Region

Students Placed

- Eduisfun Technologies Pvt. Ltd.
- Indian Television Dot Com
- Lynxx Digital
- Hopscotch
- Justdial
- Godrej

North Region

Students Placed

- Enhance Business Solutions
- Probability Gaming
- Rouge Communications
- Prime Focus
- USP Studios
- Studio 56
- Tangence Solutions

East Region

Students Placed

- SVFX
- Prime Focus
- Technicolor
- ADVIDS
- Gleepic Animation & VFX

South Region

Students Placed

- Green Gold Animation
- Amazon
- 25 Frames Studio
- Regalix
- Aqua Digital Media
- Pixerio Solutions

Highest Salary	₹72,000/-	Highest Placements	24
Company Name	National Geographic	Company Name	Amazon
National Average Salary	₹14,455/-	Average Salary	₹16,708/-